

PETS mag

the lifestyle magazine for
pet owners

PETS MAGAZINE MEDIA PACK 2024



PETS MAGAZINE | www.petsmag.co.uk

Twitter: @pets_mag

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Pets Magazine: The No1 pets blog & website

Pets Magazine is a leading digital lifestyle magazine that celebrates the bond between people and their pets.

Pets Magazine has a growing readership of *24,000 per month.

Pets Magazine was named the No.1 pet blog and website in both 2023 and 2024 by [feedspot.com](https://www.feedspot.com). We were also named number 2 leading pets magazine globally.

60 Best UK Pet Blogs and Websites

Total Views 6K · Jan 08, 2024 · Contents

The best UK Pet blogs from thousands of blogs from UK and ranked by traffic, social media followers & freshness.

Promote Your Blog Sponsor this list

UK Pet Blogs

Here are 60 Best UK Pet Blogs you should follow in 2024

1. [Pets Magazine](#)



PETS magazine 🇬🇧 UK
 Pets Magazine is a digital magazine featuring new and luxury products, pampering for both people and pets, pet-friendly hotels, restaurants and activi... [more](#)
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 f 4.6K · t 3.3K · @ 427 · 3 posts / month · Jul 2013 · DA 34

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Pets Magazine covers a wide range of topics related to pets and their owners:

- Pet health and wellness
- Pet behaviour and training
- Pet travel and adventure
- Pet fashion and grooming
- Pet products and reviews
- Pet rescue stories
- Pet loving celebrities

Readership

Our readership breakdown is as follows:

Social grouping:

AB: 36%

ABC1: 66%

Average Age: 34

Average time spent on site: 5.6 minutes

Advertising & Sponsorship Opportunities

Advertising slots are available on the site or in the magazine at a standard £125.00 per insert.

Sponsored content (labelled ‘collaborative content’) opportunities are also available. Sponsored posts are priced at a currently reduced fee of £65.00 (subject to suitable content and high res images) with content writing available at £125.00 per article.

There are also sponsor opportunities available across the website and digital magazine.

Please contact editor@petsmag.co.uk for more information & to reserve.

* Figures based on Google Analytics and ***Pets Magazine* reader surveys.

Pets Magazine celebrates the lifestyles of pet owners