PETS Mag the lifestyle magazine for pet owners



PETS MAGAZINE | <u>www.petsmag.co.uk</u> Twitter: @pets_mag Facebook: <u>www.facebook.com/petsmag.co.uk</u>

Pets Magazine: The No1 pets blog & website

Pets Magazine is a leading digital lifestyle magazine that celebrates the bond between people and their pets.

Pets Magazine has a growing readership of *24,000 per month.

Pets Magazine was named the No.1 pet blog and website in both 2023 and 2024 by <u>feedspot.com</u>. We were also named number 2 leading pets magazine globally.

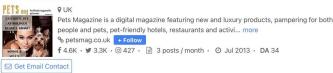
60 Best UK Pet Blogs and Websites Total Views 6K · Jan 08, 2024 · Contents

The **best UK Pet blogs** from thousands of blogs from UK and ranked by traffic, social media followers & freshness.
Promote Your Blog
Sponsor this list

UK Pet Blogs

Here are 60 Best UK Pet Blogs you should follow in 2024

1. Pets Magazine



Pets Magazine covers a wide range of topics related to pets and their owners:

- Pet health and wellness
- Pet behaviour and training
- Pet travel and adventure
- Pet fashion and grooming
- Pet products and reviews
- Pet rescue stories
- Pet loving celebrities

Readership

Our readership breakdown is as follows:

Social grouping: AB: 36% ABC1: 66% Average Age: 34 Average time spent on site: 5.6 minutes

Advertising & Sponsorship Opportunities

Advertising slots are available on the site or in the magazine at a standard £125.00 per insert.

Sponsored content (labelled 'collaborative content') opportunities are also available. Sponsored posts are priced at a currently reduced fee of £65.00 (subject to suitable content and high res images) with content writing available at £125.00 per article.

There are also sponsor opportunities available across the website and digital magazine.

Please contact <u>editor@petsmag.co.uk</u> for more information & to reserve.

* Figures based on Google Analytics and ***Pets Magazine* reader surveys.

Pets Magazine celebrates the

lifestyles of pet owners