

# PETS mag

the lifestyle magazine for  
pet owners

PETS MAGAZINE MEDIA PACK 2024



PETS MAGAZINE | [www.petsmag.co.uk](http://www.petsmag.co.uk)

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# Pets Magazine: The No1 pets blog & website

*Pets Magazine* is a leading digital lifestyle magazine that celebrates the bond between people and their pets.

*Pets Magazine* has a growing readership of \*24,000 per month.

*Pets Magazine* was named the No.1 pet blog and website in both 2023 and 2024 by [feedspot.com](https://www.feedspot.com). We were also named number 2 leading pets magazine globally. We are as of March 2024 listed on the highly influential platform Press Reader.

## 60 Best UK Pet Blogs and Websites

Total Views 6K · Jan 08, 2024 · Contents

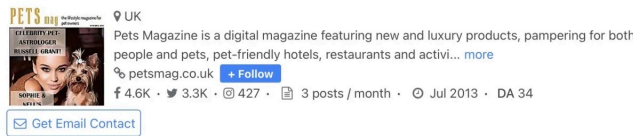
The best UK Pet blogs from thousands of blogs from UK and ranked by traffic, social media followers & freshness.

Promote Your Blog Sponsor this list

### UK Pet Blogs

Here are 60 Best UK Pet Blogs you should follow in 2024

#### 1. Pets Magazine



Pets Magazine covers a wide range of topics related to pets and their owners:

- Pet health and wellness
- Pet behaviour and training
- Pet travel and adventure
- Pet fashion and grooming
- Pet products and reviews
- Pet rescue stories

- Pet loving celebrities

## Readership

Our readership breakdown is as follows:

Social grouping:

AB: 36%

ABC1: 66%

Average Age: 34

Average time spent on site: 5.6 minutes

## Advertising & Sponsorship Opportunities

Advertising slots are available on the site or in the magazine at a standard £125.00 per insert (full page, magazine.)

Sponsored content (labelled ‘collaborative content’) opportunities are also available. Sponsored posts are priced at a currently reduced fee of £65.00 (subject to suitable content and high res images) with content writing available at £125.00 per article.

There are also sponsor opportunities available across the website and digital magazine.

Please contact [editor@petsmag.co.uk](mailto:editor@petsmag.co.uk) for more information & to reserve.

\* Figures based on Google Analytics and \*\**Pets Magazine* reader surveys.

*Pets Magazine* celebrates the lifestyles of pet owners